

CHANNEL MANAGER

Responsibilities:

- Responsible for overall management of business development includes identifying and developing new business opportunity to capture maximum growth potential of our business.
- Develop and execute business plans, strategies and approaches to effectively achieve company revenue and profit.
- Monitor and evaluate market trends/conditions and competitor activities in managing the business effectively.
- Develop and maintain good rapport with distributors/ partners to ensure smooth implementation of marketing activities.
- Facilitate internal and external communications with stakeholders in various marketing projects to overcome current challenging markets and improve on brand equity.

Requirements:

- Candidate must possess at least a Diploma, Bachelor's Degree in Business Administration / Management / Marketing or equivalent.
- At least 5 year(s) of working experience in business development in regional especially Asia Pacific region.
- Required language(s): Bahasa Malaysia, Chinese, English.
- Excellent written and verbal communication skills in English.
- Experience in managing distributors, re-sellers and partners.
- Good negotiation skills and excellent decision making abilities.
- Able to work under constant deadlines and independently.
- Full time position(s) available.

Interested applicants should email resume to hr@eduspec.com.my stating current and expected salaries and contact number.

You may visit us at www.eduspec.com.my to get more details.

Only shortlisted candidate will be notified.